

2011-12

CALIFORNIA SBDC BUILDING CAPACITY— INSPIRING INNOVATION

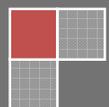
Steps to ASBDC “T” Designation

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1. Introduction

In 2011 as a result of successful collaboration and additional state and federal funding, the California Small Business Development Center (SBDC) Leadership Council developed a set of four statewide initiatives. These include International Trade, Procurement, Green Energy programs, and Technology. The priorities were established based on current capacity within the California SBDC program or on potential for growth in areas that would have a high impact on small business success and economic outcomes. This document lays out the strategies that the Leadership Council will pursue over the course of the next four years to further address the interest and need in building capacity across the state in the area of **technology**.

The California SBDC Leadership Council is comprised of the six California SBDC Lead Centers:

Northeastern CA Regional Network

Northern CA Regional Network

UC Merced Regional Network

Orange County/Inland Empire Regional Network

Los Angeles Regional Network

San Diego & Imperial Regional Network

2. Strategies

1: At the regional level, conduct a general assessment regarding interest, commitment, general capacity, resources, and potential timeline with Directors and Host Institutions.

MAY 2011

2: Develop a “T Ad-Hoc Work Group” (T Work Group) with representative experts (where possible) of each of the five core competency areas & regions to provide professional guidance on technical issues to the Lead Directors and to assist in the implementation of this plan.

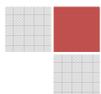
JUNE 2011

3. T Work Group to compile Resource Partner Inventory including current and potential local, state, and national technology resources and partners that will support this plan and its implementation (i.e. California i-Hubs).

JULY/AUGUST 2011

4. Leads and T Work Group meet with model “T” State program to gain insight on best case practices, challenges & opportunities.

FALL 2011



5: Leads to provide T Work Group with a draft “Technology Inventory Assessment” survey template to review, finalize, and implement (inclusive of expertise in areas such as solar, water tech, angel investment, etc.). T Work Group will solicit responses from SBDCs across the State.

SEPTEMBER 2011

6: T Work Group to review and assess the results of the Technology Assessment survey and Resource Partner Inventory to prepare a report and recommendations to the Lead Directors.

DECEMBER 2011

7: Leads to study results and recommendations of T – Work Group and determine next steps. Leads will apprise Directors at the regional level of these results and will use the information to determine how to best move forward given statewide and local capacity and goals. A draft timeline for “T” designation (at regional level) will be developed.

JANUARY 2012

8: Leads will utilize feedback and draft regional timelines to develop a timeline for “T” designation across the state.

MARCH 2012

9: T Work Group will support the Leads with review and evaluation of statewide inventories and make recommendations for continued sharing of activities and resources across centers and regions.

MARCH – DECEMBER 2012

10: T Work Group will provide ongoing assistance and guidance to the Leads and Directors addressing gaps and identifying opportunities at the regional and state level.

SPRING 2013

California SBDC & i-HUB Partnership

The California SBDC has partnered with the Governor’s Office of Economic Development and the state-established **Innovation Centers (i-HUBs)**. Beginning in 2011 through formal agreements between the SBDCs and the iHubs, technology and management resources are being shared to support the success of California’s innovative entrepreneurs.

“.... The iHub initiative will improve the state’s national and global competitiveness by stimulating partnerships, economic development, and job creation around specific research clusters through state designated iHubs. The iHubs will leverage assets such as research parks, technology incubators, universities, and federal laboratories to provide an innovation platform for start-up companies, economic development organizations, business groups, and venture capitalists.”

<http://business.ca.gov/Innovation.aspx>