
Small Business Development Center 2008 Cash Match Sponsorship Levels

Diamond Sponsorship

\$25,000 Annual Investment

- Company logo/name displayed on the SBDC main office wall
- Six opportunities to co-present a seminar on a topic that is directly related to your industry
- Six opportunities to co-present a topic during a *MasterMinds* session
- Company logo/name on print marketing materials with identified sponsorship status
- Company logo/name on newsletters and educational materials with identified sponsorship status
- Company logo/name on electronic marketing materials with identified sponsorship status
- Company logo/name on SBDC website with identified sponsorship status
- Annual SBDC Conference
 - Thirty minute educational presentation
 - Full table display
 - Inclusion of company marketing materials in conference packet
 - Full page advertisement in conference packet



Platinum Sponsorship

\$10,000 Annual Investment

- Four opportunities to co-present a seminar on a topic that is directly related to your industry
- Four opportunities to co-present a topic during a *MasterMinds* session
- Company logo/name on print marketing materials with identified sponsorship status
- Company logo/name on newsletters and educational materials with identified sponsorship status
- Company logo/name on electronic marketing materials with identified sponsorship status
- Company logo/name on SBDC website with identified sponsorship status
- Annual SBDC Conference
 - Full table display
 - Inclusion of company marketing materials in conference packet
 - Full page advertisement in conference packet



Gold Sponsorship

\$5,000 Annual Investment

- Three opportunities to co-present a seminar on a topic that is directly related to your industry
- Three opportunities to co-present a topic during a *MasterMinds* session
- Company logo/name on marketing materials with identified sponsorship status
- Company logo/name on SBDC website with identified sponsorship status
- Inclusion of company marketing materials in Entrepreneurship Conference packet
- Annual SBDC Conference
 - Inclusion of company marketing materials in conference packet
 - Full page advertisement in conference packet



Silver Sponsorship

\$3,000 Minimum Investment

- Two opportunities to co-present a seminar on a topic that is directly related to your industry
- Two opportunities to co-present a topic during a *MasterMinds* session
- Company logo/name on marketing materials with identified sponsorship status
- Company logo/name on SBDC website with identified sponsorship status



Bronze Sponsorship

\$1,500 Minimum Investment

- One opportunity to co-present a seminar on a topic that is directly related to your industry
- One opportunity to co-present a topic during a *MasterMinds* session
- Company logo/name on marketing materials with identified sponsorship status
- Company logo/name on SBDC website with identified sponsorship status



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College of the Canyons
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www.canyonsecondev.org



Serving Antelope, San Fernando, and Santa Clarita Valleys

Terms of Sponsorship

Sponsorships are for one year only unless otherwise negotiated. Two and three year sponsorships are available at a discount. Rates of discount are as noted below. To be eligible for a discount, full payment is required at the time that the sponsorship agreement is signed.

Multiple Year Discounts

Level	One Year	Two Years	Three Years	Three Year Savings
Diamond:	\$25,000	(no discount for year two or year three)		-0-
Platinum:	\$10,000	\$18,000	\$25,500	\$4,500
Gold	\$5,000	\$9,000	\$12,750	\$2,250
Silver:	\$3,000	\$5,400	\$7,650	\$1,350
Bronze:	\$1,500	\$2,700	\$3,825	\$625

Sponsorship Package for 2008. We reserve the right to modify sponsorship benefits and giving levels after December 31, 2008.



The Small Business Development Centers are funded by the U.S. Small Business Administration, the California Economic and Workforce Development Program and center host institutions; Funding is not an endorsement of any product, opinion, or service. All Federal and State funded programs are extended to the public on a nondiscriminatory basis. Special arrangements for individuals with disability will be made if requested in advance.

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