

# I AM THE SBDC

[WWW.YOUTUBE.COM/USER/CALIFORNIASBDC](http://WWW.YOUTUBE.COM/USER/CALIFORNIASBDC)

Every year 50,000 small businesses receive assistance from California Small Business Development Centers. The majority of those find success or overcome the business challenge they were experiencing.

In 2011 the California SBDC set out to document these entrepreneurs – in their own words – about how the SBDC helped them achieve their dreams. These are their stories:



## Grilled Cheese Restaurant Takes San Francisco

The American Grilled Cheese Kitchen  
San Francisco, California



## Sparta Brings Science to Athletic Performance

Sparta Performance Science  
Menlo Park, California

Every business the SBDC serves is unique. Their success is our success. They are the SBDC.

[WWW.YOUTUBE.COM/USER/CALIFORNIASBDC](http://WWW.YOUTUBE.COM/USER/CALIFORNIASBDC)



Check out the videos on our YouTube channel, or scan the QR Code to your left. A QR bar code is a new way to share information. On your smartphone, download a QR Reader application, scan the QR Code, then follow the link.

[www.facebook.com/CaliforniaSBDC](http://www.facebook.com/CaliforniaSBDC)  
[www.californiasbdc.org](http://www.californiasbdc.org)

