

Imperial Valley Agenda

Time	Topic	Speakers
8:15-9:00	Registration and Networking	
9:00-9:15	<p>Opening Remarks (5min)</p> <p>Welcome (10 min)</p>	<p>Marty Keller, Governor's Office of Economic Development/Small Business Advocate</p> <p>Supervisor Louis Fuentes, Chair, Imperial County Board of Supervisors</p>
9:15-10:15	<p>Panel 1 – Selling to Government -How to do business with the state; getting certified</p> <p>-Disabled Veteran Business Enterprise Program</p>	<p><u>Panelists</u> Marty Keller (Moderator)</p> <p>Angel Carrera, Department of General Services</p> <p>Soraya Piquette, Department of Transportation (Caltrans)</p> <p>Stewart MacKenzie, California Department of Veterans Affairs</p> <p>Cheryl Protzeller, Small Business Development Center</p>
10:15-10:25	Break	
10:25-11:15	<p>Panel 2– Jobs & Money</p>	<p><u>Panelists</u> Chuck Ashman, Business Matchmaking (Moderator)</p> <p>Juliane Talley, U.S. Small Business Administration</p> <p>Gustavo Reza, SBDC</p> <p>Community Valley Bank or Rabobank</p>
11:15-11:30	Where do we go from here? Charting a New Course	Kristin Johnson, CA Small Business Development Centers
11:30-12:00	Disaster Preparedness	Carlos Vasquez, Vasqo Technologies
12:00-1:00	Lunch Program	Hon. V. Manual Perez, 80 th Assembly District
1:00-2:30	<p>Break out sessions -SBDC Small Business Analysis and Counseling -Resource booths open -Roundtable discussions – Meet the Experts (3) 30 minutes sessions (rotations)</p>	<p>Group A – Counseling: SBDC, SBA</p> <p>Group B – Local Resources: IID, Caltrans, Neighborhood House, City of El Centro, San Diego Water District (SCOOP Program)</p>

2:30-4:00

Break out sessions

- SBDC Small Business Analysis and Counseling
- Resource booths open
- Roundtable discussions – Meet the Experts (3) 30 minutes sessions

Group B – Sign up for counseling, visit resource area, networking

Group A – Meet the Experts (3 -30 minute sessions)