

TOPIC		SPEAKERS
8:15	Check-in, Continental Breakfast & Networking	
9:00	Welcome & Opening Remarks	<p><b>Steve Tannehill</b>, Director, Small Business Development Center hosted by College of the Canyons</p> <p><b>Assemblyman Cameron Smyth</b>, 38th District</p> <p><b>Bob Kellar</b>, Councilmember, City of Santa Clarita</p> <p><b>Scott T. Wilk Jr.</b>, District Representative for State Senator Tony Strickland, 19th District, Assistant Minority Leader</p> <p><b>Ernie Villegas</b>, District Director for Assemblyman Jeff Gorrell, 37th District</p> <p><b>Rosalind Wayman</b>, Field Deputy for Supervisor Mike Antonovich</p> <p><b>Dr. Dena Maloney</b>, Vice President Canyon Country Campus and Economic Development, College of the Canyons</p>
9:30	Special Presentation	<b>Darnell Holloway</b> , Yelp
9:50	Panel Previews <i>ACCESS TO CAPITAL</i> <i>PROCUREMENT</i>	<p><b>Paul Mazbanian</b>, SBDC Business Advisor</p> <p><b>Tora Brown</b>, SBDC Business Advisor</p>
10:00	<p><b>BREAKOUT SESSION #1</b></p> <p><b>Paul Mazbanian</b> SBDC Business Advisor Moderator</p> <p><b>Tora Brown</b> SBDC Business Advisor Moderator</p>	<p><b>SESSION A - ACCESS TO CAPITAL</b></p> <p><b>Lisa Espindola</b>, VP &amp; Sales Manager Business Banking Division, US Bank</p> <p><b>Welmur Jurado</b>, Valley Economic Development Center</p> <p><b>John Peate</b>, Peate Ventures/Buenaventura Fund, LLP</p> <p><b>SESSION B - PROCUREMENT</b></p> <p><b>Ken Ashford</b>, Metropolitan Water District of Southern CA</p> <p><b>Angel Carrera</b>, CA Department of General Services</p> <p><b>Pamela Smith-Cressel</b>, U.S. General Services Administration</p> <p><b>Lisa Costillo</b>, AT&amp;T</p>
11:30	Networking with the Panelists & Resource Table Exhibit	<b>Session A &amp; B Panelists</b>
12:00	Luncheon Program	<b>Joey Widener</b> , AT&T
1:00	<p><b>BREAKOUT SESSION #2</b></p> <p><b>Rieva Lesonsky</b> GrowBiz Media Moderator</p>	<p><b>SESSION C - SOCIAL MEDIA &amp; EMAIL MARKETING</b></p> <p><b>Darnell Holloway</b>, Yelp</p> <p><b>Evan Lazarus</b>, LazBro, Inc.</p> <p><b>Ellery Long</b>, Vertical Response</p> <p><b>SESSION D - INTERNATIONAL TRADE/EXPORT READINESS WORKSHOP</b></p> <p><b>Maurice Kogon</b>, Center for International Trade Development, Director El Camino College</p>
2:30	Networking with the Panelists & Resource Table Exhibit	<b>Panelists</b>

