

Agenda

Time	Topic	Speakers
8:15-9:00	Registration and Networking	
9:00-9:15	Opening Remarks (5min) Welcome (10 min)	Marty Keller, Governor's Office of Economic Development/Small Business Advocate John Didion, Executive Vice Chancellor, Rancho Santiago Community College District
9:15-10:10	Panel 1 – Selling to the Government	<u>Panelists</u> Chuck Ashman, Business Matchmaking (Moderator) Eric Mandell, Dept. of General Services Bob Beamer, Dept. of Veterans Affairs Carolyn Deitsch, Dept. of Fish and Game Elizabeth Phillipon, Dept. of Transportation Michelle Stratton, U.S. Army Corps of Engineers
10:10-10:20	Break	
10:20-11:10	Panel 2– Selling to Big Business	<u>Panelists</u> Brian Tippens, Hewlett-Packard (Moderator) Col. Don Gonneville, Gonneville & Associates Southwest Airlines
11:10-11:25	Where do we go from here? Charting a New Course	Kristin Johnson, Small Business Development Center
11:25-12:00	Disaster Preparedness	Rachel Baranick, Deputy District Director, U.S. Small Business Administration Santa Ana District Office
12:00-12:10	Lunch Program Intro	Dean of Business School
12:10-1:00	Lunch Program Hosted by American Express OPEN	Intro: Chuck Ashman Margaret Shaw, American Express Open/ Teaming USA
1:00-2:30	Break out sessions -SBDC Small Business Analysis and Counseling	Group A – Counseling: SBDC, SBA Group B – Local Resources:

	<ul style="list-style-type: none"> -Resource booths open -Roundtable discussions – Meet the Experts (3) 30 minutes sessions (rotations) 	
<p>2:30-4:00</p>	<p>Break out sessions</p> <ul style="list-style-type: none"> -SBDC Small Business Analysis and Counseling -Resource booths open -Roundtable discussions – Meet the Experts (3) 30 minutes sessions (rotations) 	<p>Group B – Sign up for counseling, visit resource area, networking</p> <p>Group A – Meet the Experts (3 -30 minute sessions)</p>