

CA SBDC Next Steps for Small Business – San Francisco

Mission Bay Conference Center at UCSF

1675 Owens St.

San Francisco, CA 94143-3008

Tuesday, March 29, 2011

Time	Topic	Speakers
8:15 a.m.	Check-in, Continental Breakfast / Networking	
9:00 – 9:15 a.m.	Welcome	Kristin Johnson, CA Small Business Development Center
	Opening Remarks	Local dignitary
9:15 – 9:50 a.m.	Keynote Address	Brian Tippens, Hewlett-Packard
9:50 – 9:55 a.m.	Breakout Session Teasers	Mark Quinn, U.S. Small Business Administration
	Access to Capital/ Procurement	Don Stoneham, Agape Enterprises Consulting
9:55 – 10:05 a.m.	Instructions for Breakout Sessions	Ann Marshall, Business Matchmaking
10:10 – 11:40 a.m.	Breakout Session #1	
	Don Stoneham, Agape Enterprises Consulting <i>Moderator</i>	<u>Session A – Procurement</u> Eric Mandell, CA Dept. of General Services Lori Falkenstrom, U.S. General Services Administration
	Mark Quinn, U.S. SBA <i>Moderator</i>	<u>Session B – Access to Capital</u> Alton Do, Oakland Business Development Finance Mark Cyrus, Wells Fargo Bank
11:45 – 12:15 p.m.	Networking with the Panelists/ Resource Tables	Session A and B Panelists
12:15 – 1:30 p.m.	Luncheon Program	Hosted by Business Matchmaking Speaker TBA
1:30 – 3:00 p.m.	Breakout Session #2	
	Michael Neuendorff, The Growth Coach <i>Moderator</i>	<u>Session C – Social Media/Marketing</u> Luther Lowe, Yelp Bob McInroy, Hewlett Packard Adam Gerston, Facebook
	Richard Soyombo, Center for International Trade Development <i>Moderator</i>	<u>Session D – International Trade</u> Jorge Jaramillo, Open Markets Company
3:00 – 4:00 p.m.	Networking with Panelists/ Resource Tables	Session C and D Panelists