

CALIFORNIA'S SMALL BUSINESS DEVELOPMENT CENTERS

Creating Jobs, Innovation & New Businesses for California's Economic Recovery

California Small Business Development Centers (SBDC) is a program that provides consulting and training to California employers and entrepreneurs in over 150 local communities across the state. Assisting over 50,000 businesses annually, SBDC focuses exclusively on the economic vitality of California. Every day the California SBDC team reaches out help businesses create jobs, compete in the global marketplace and thrive in our recovering economy.

California SBDC 2010 Results*

3,881	New jobs created by SBDC clients at the peak of the recession.
2,048	Jobs retained—that were specifically slated for elimination.
680	New businesses started with the help of California SBDC.
\$173.8 million	New taxable revenue generated by SBDC clients at the peak of the recession and attributed to the help these clients received from the SBDC.



**All data verified by 3rd-party research*

California SBDC Facts

FACT In 2009, over 50,000 business owners utilized California SBDC services. Over 50% of those served were women, 48% were minorities and 12% were veterans and service-disabled veterans.



FACT Over 90% of California SBDC clients would recommend the services to a colleague.



FACT Almost all California businesses are within an hour's drive of SBDC services; California SBDC provides consulting and training in over 150 communities—both urban and rural.

FACT With \$6 million in state funds, the California SBDC provides another \$16 million in leverage. For every dollar the state puts towards our program it leverages another \$2.67 in federal funds.



FACT Without \$6 million in state matching funds, California SBDC turns back millions to the federal Small Business Administration which are then distributed to other states to spend.

How to Support the SBDC

YES! Support legislation to continue state funding to California SBDC at \$6 million.

YES! Support legislation to codify the California SBDC's relationships with the state.



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